

Annual Scientific Meeting

AACT Symposium | March 29 ACMT Symposium | March 30 Main Meeting | March 31 - April 2

FULLY IN-PERSON | Mariott La Jolla, San Diego, CA

Exhibitor & Corporate Support PROSPECTUS



The American College of Medical Toxicology (ACMT) is a professional, not for profit association serving medical toxicologists - physicians with recognized expertise and board certification in medical toxicology. Our members specialize in the prevention, evaluation, treatment and monitoring of injury and illness from exposures to drugs and chemicals as well as biological and radiological agents. We care for patients in clinical, academic, governmental, and public health settings as well as providing poison control center leadership.

For 2023 we are excited to announce the Symposia and Annual Scientific Meeting **as a fully in-person event for both attendees and corporate supporters.** We'll be returning with our usual assortment of live exhibitor and sponsorship opportunities available and as always we are happy to craft a custom sponsorship package that meets your individual business needs.

TWO SYMPOSIA - WELCOME AACT! March 29-30, 2023

For the first time, ACMT's Annual Scientific Meeting will be preceded by not one but two symposia! ACMT is delighted to announce that our sister organization, the American Academy of Clinical Toxicology (AACT) will host a half-day pre-symposium on March 29th which will be followed by ACMT's full-day pre-symposium on March 30th. Both events will be an in-depth exploration of a medical toxicology topic of interest to the wider community.

LOCATION

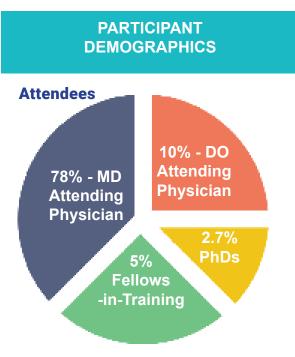
The San Diego Marriott La Jolla is a stylish hotel near dazzling destinations like the La Jolla Shores, Birch Aquarium, the University of California, San Diego and Westfield UTC shopping mall.

ANNUAL SCIENTIFIC MEETING March 31 - April 2, 2023

The ACMT Annual Scientific Meeting (ASM) is an opportunity for specialists in the field to gather together to learn from the cutting-edge research of their peers. After a 2-year hiatus, ACMT is back for a fully in-person meeting complete with all the networking and social opportunities that make our events so rich with engagement.



It's All About the Audience



No. of Years in Profession

| 14.87% | 0-5 Years |
|--------|-------------|
| 26.53% | 6-10 Years |
| 14.94% | 11-15 Years |
| 13.03% | 16-20 Years |
| 30.11% | 20 Years + |

Contact

Singa Yu Board Relations and Development Manager Tel: (844) 226-8333 x803 singa.yu@acmt.net Our attendees are leaders and influencers in the medical toxicology field. The AACT/ACMT Symposia and the Annual Scientific Meeting bring together medical toxicologists, med-tox residents and fellows, clinical toxicologists, poison specialists, emergency physicians, addiction medicine physicians, researchers, forensic specialists, laboratory techs, public health officials, environmental scientists and more. For the ACMT Annual Scientific Meeting we are anticipating 350 in-person attendees! Symposium attendance is anticipated to be around 200 each day.

Come set up your booth in the exhibit hall! Present a sponsored session! Sponsor a conference event! Whatever your business objectives are, our 2023 Annual Scientific Meeting & Symposia offers powerful and exciting ways to achieve them!

WHAT CAN YOU ACHIEVE?

BRAND AWARENESS: Leverage sponsorship, pre-event marketing and onsite opportunities to increase your brand awareness among a captive audience of nearly 400!

LEAD GENERATION: Capture data from booth visits and conference attendees to drive sales and business opportunities!

ESTABLISH THOUGHT LEADERSHIP: Utilize

Sponsored Sessions to build and solidify your position as a thought leader around topics critical to you and our attendees!

What are the benefits of exhibiting at the 2023 ACMT Annual Scientific Meeting?

The Exhibit Hall will be in a central location convenient to the main hall to maximize traffic.

This is a great opportunity to highlight your product or services. Exhibitors will benefit from beverage breaks stationed near the exhibit hall to draw in visitors along with quality education sessions your company representatives can attend.



| In Person | | | | | |
|----------------|---------------|--------------------|----------------------------|--|--|
| | ALL 5 Days | ASM Only 3 Days | Symposium Only 1.5 Days | | |
| Standard Booth | \$3000 | \$2500 | \$1500 | | |
| Not for Profit | \$2250 | \$2000 | \$1250 | | |

Exhibitor Opportunity Includes:

- Exhibit space
- (2) Chairs, (1) wastebasket
- (1) 6' skirted table
- (2) Complimentary event registrations
- Signage
- Acknowledgement on the event app

Information Table Only \$500 (in-person only)

You can provide copies of up to two marketing pieces and we will gladly place these on an unmanned table. Table may contain pieces from multiple organizations.

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ACMT Symposium Full-Day Self-Harm, Suicidality, and the Poisoned Patient March 30, 2023

| Symposia Sponsorships 2 Events - 1 half day, 1 full day | Platinum \$15,000 | Diamond \$10,000 | Gold \$5,000 |
|--|----------------------|---------------------|-----------------|
| Pre Event | | | |
| Pre-event recognition on social media | 3 | 2 | 1 |
| Company logo/name on pre-event marketing materials | x | | |
| During Event | | | |
| Verbal recognition in morning announcement | X | Х | Х |
| Signage at event | X | Х | Х |
| Standard Level booth (both symposia days) | X | Х | |
| Social media recognition | 3 | 2 | 1 |
| Push notifications on mobile app | 3 | 2 | 1 |
| Symposia registrations (both symposia days) | 3 | 2 | 1 |
| Logo on Exhibit Hall Signage | X | Х | |
| Post-Event | | | |
| Social media recognition | 3 | 2 | 1 |

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| Annual Scientific Meeting | Platinum | Diamond | Gold | Silver |
|--|----------|----------|----------|----------|
| Event Sponsorships | \$30,000 | \$20,000 | \$15,000 | \$10,000 |
| Pre Event | | | <u>.</u> | |
| Company logo and link strategically placed on event registration website | х | x | X | X |
| Pre-event recognition on social media | 4 | 3 | 2 | 1 |
| Logo on pre-event emails sent to 12,000 + unique contacts | Х | X | | |
| Logo/name on pre-event marketing materials | Х | | | |
| During Event | | | | |
| Signage at event | X | X | X | X |
| Company logo on mobile event app | Х | Х | X | Х |
| Exhibitor booth | Х | Х | X | Х |
| Social media recognition | 4 | 3 | 2 | 1 |
| Push notifications on mobile app | 4 | 3 | 2 | 1 |
| Full conference registrations (including Symposia) | 4 | 3 | 2 | 1 |
| Verbal recognition in morning announcements | Х | Х | | |
| Logo on Exhibit Space signage | Х | X | | |
| Post-Event | | | | |
| Social media recognition | 4 | 3 | 2 | 1 |

Not seeing something that fits? We are open to creating individualized opportunities based on your needs and wants!

Contact

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Annual Scientific Meeting | March 31 - April 2, 2023 A la Carte Sponsorship Opportunities

President's Reception Sponsor \$10,000

Held on Friday evening this is your opportunity to shine! This reception is generally attended by all meeting attendees. Your sponsorship will include signage, verbal recognition, and a five (5) minute speaking opportunity.

Medical Toxicology Foundation Reception \$10,000

Your opportunity to meet and network with event attendees while supporting the work of the MTF. Your sponsorship will include signage, verbal recognition, and a five (5) minute speaking opportunity.

ASM Networking Breakfast \$7,500 | Symposium ONLY \$5,000

There is one session available each day – for a total of five (5) sessions.

On a first come first serve basis you will have the opportunity to welcome the group to the day and network with up to 100 attendees in a private room from 7:00 - 7:45 am with a continental breakfast. Signage included. If you would like to provide branded napkins, cups, etc. please let us know. For the Symposium the same opportunity is available for 50 people for the reduced rate.

Fellows-In-Training Luncheon \$10,000

Fellows-in-Training attending the Annual Scientific Meeting are invited to a sponsored luncheon. This will be an opportunity for sponsors to engage with Medical Toxicologists at the start of their career.

Poster Room Sponsor

\$7,500 *Multiple available.*

Event signage acknowledging your organization will be strategically placed within the poster room for the full three days of the conference.

Leadership Reception Sponsor \$10,000

Held on Thursday evening this event will be invitation only! This is your opportunity to meet and network in a casual setting with ACMT leadership and volunteers. In recognition of your support your company will be recognized in all event collateral and signage and afforded a five (5) minute opportunity to address the group.

Fellows-in-Training Reception \$5,000

Get to know up and coming medical toxicologists! Held on Saturday evening, this is your opportunity to meet and network with fellows-in-training. Branded signage on all event collateral and signage.

Exhibit Hall Box Lunch Sponsorship

\$7,500 *Multiple available.*

Pick a day and provide a box lunch to a maximum of 100 visitors to the Exhibit Hall. This will get you more face time with your target audience. Signage included. If you would like to provide company branded napkins, cups, etc. please let us know.

Coffee Break Sponsor \$5,000

Multiple available.

Coffee and tea will be available in the exhibitor area each morning. Attendees will be thanking you each morning! Your company will receive brand recognition at the coffee stations and in the mobile app.

Stimulus Lab Sponsor \$5,000

The stimulus room is a fun and engaging addition to the Annual Scientific Meeting where attendees can go to "test their MedTox knowledge." The winning attendee, fellow, resident, and student each win a gift card, so this is a great way to access attendees at different levels of their Med Tox career. Event signage acknowledging your organization will be strategically placed within the stimulus room for the full three days of the conference and your logo will be on the event mobile app.

Engagement Opportunities 30 min \$5,000 | 60 min \$10,000

There are (8) live 30-min sessions available. Speak for 30-minutes or book a 60-minute speaking opportunity. Non-CME offerings. On a first come first serve basis choose a time that works best for you and your topic and engage with our attendees in your own private room during one of the breaks. There will be no competing educational content scheduled at this time. Some ideas for these sessions might be thought leadership, ask me anything sessions, traditional lecture sessions, roundtables, networking events and more. Food and beverage options available at an additional cost. Content must be approved by ACMT.

To allow for appropriate review time all requests should be submitted by January 15th. Requests after that will be reviewed on a case-by-case basis.

Wi-Fi Access Sponsor \$5,000

Be the company that keeps everyone connected! This exclusive sponsorship ensures attendees will connect to the hotel wi-fi daily using the password you choose throughout the five days. This is a premier branding opportunity that includes signage and branded password card for each attendee.

Branded Promotional \$2,000 + production costs

Anything from coffee sleeves, lanyards, water bottles, to a promotional item of your choice. These will be distributed outside of the general session room only.

Hand Sanitizer Sponsor \$2,500

Staying healthy right now is everyone's priority. Feature your company name and/or logo on individual bottles of hand sanitizer distributed in high-traffic areas.

Mother's Room \$2,500

The Mother's Room will be a quiet area for nursing mothers. Sponsoring this area says your company supports the hardworking moms of medical toxicology.

Charging Station \$2,500

Promote your products and services on highly visible and frequently used charging stations located in high-traffic locations throughout the convention center.

Not seeing something that fits? We are open to creating individualized opportunities based on your needs and wants! **Contact** Singa Yu Board Relations and Development Manager

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General Guidelines

All exhibits and other support must serve the interests of ACMT. ACMT reserves the right to determine the eligibility of any exhibitor or other support application. By completing the Exhibit and Support Application your organization agrees to comply with all terms and conditions, including applicable federal and state laws and regulations, ACMT, hotel and other rules and regulations. All matters and questions not specifically covered by the regulations are subject to resolution at the discretion of ACMT.

The ACMT name, conference name, branding, or logo may not be used in signs, advertising or promotions in any media or product literature either inside or outside of the exhibit area. This applies to before, during and after the conference unless prior approval has been received in writing from ACMT.

All exhibitors and supporters are responsible for compliance with the Americans with Disabilities Act within their assigned space.

ACMT reserves the right to photograph any part of the conference including exhibitor and sponsor supported events. The photos will be retained by ACMT and used in the promotion of current and future events.

Exhibitor Information

<u>Cancellations:</u> In the event an exhibitor needs to cancel, the request must be received in writing. Refunds will be made in accordance with the following schedule:

- Requests received on or before 1/14/23 will be processed for a full refund minus a \$500 administrative fee.
- No refunds will be processed for requests postmarked after 1/14/23.
- Comped registrations will automatically be cancelled.

ACMT may cancel the conference or exhibition at any time for any reason. Neither ACMT nor the conference facility shall be liable for any expenses incurred by a sponsor/exhibitor except for the refund of exhibitor fees.

Exhibitor Responsibilities:

 All furniture, promotional material and activities must be contained within the assigned space. ACMT reserves the right to request modifications to any exhibit deemed not in the best interest of ACMT or other exhibitors. Exhibitors must remain in their space when demonstrating products, distributing literature, product samples or other materials.

- 2. Exhibit equipment and materials must be in position before the exhibit hall opens and must remain in place until the end of the conference. Booths cannot be broken down prior to the end of the conference.
- 3. The exhibitor agrees to protect, save and hold ACMT, the hotel, and all its corporate entities, and all agents and employees thereof (hereinafter collectively called "indemnities") forever harmless for any damages or charges imposed for violations of any law or ordinance, where occasioned by the negligence of the exhibitor or those holding under the exhibitor. Further the exhibitor shall at all times protect, indemnify, save and hold harmless the indemnities against and from any and all losses, costs, damages, liability or expenses (including attorney's fees) arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees and business invites which arises from or out of or by reason of said exhibitor's occupancy and use of the exhibition premises, the hotel or any part thereof.
- 4. It is the exhibitor's sole responsibility to obtain business interruption insurances and full insurance coverage on all exhibit material and equipment introduced into the conference location premises; to have comprehensive general liability, contractual liability and property damage insurance protecting against any liability which may accrue by reason of alleged wrongful or negligent conduct of the exhibitor in the amount of not less than \$1,000,000 per occurrence; to have Workmen's Compensation insurance meeting statutory limits or insurance required by similar employee benefit acts as well as insurance having a minimum per occurrence limit of at least \$100,000 against all claims, which may be brought for personal injury or death of exhibitor's employees. All such coverage is to include contractual liability.
- 5. It is the exhibitor's responsibility to safeguard their materials from the time such items are brought into the conference facility until they are removed. It is also the exhibitor's responsibility to remove any dangerous materials from their area when there is no one there to supervise the space.
- 6. The Exhibit area is designed to encourage traffic to the exhibit area as a priority. However, current State and Federal COVID precautions will dictate spacing.
- It is the exhibitor's responsibility to pay any royalties or licensing fees due, including but not limited to BMI, ASCAP, or to the host city or state.

Initial _____ Date____



2023 Annual Scientific Meeting Registration Application

| Company Name: | | | | | |
|-------------------------------|------------------------|---|--------------------|--|--|
| Contact Name: | | Position: | | | |
| Address: | | | | | |
| City: | | State/Zip: | | | |
| Telephone: | | Email: | | | |
| Paying By: | Credit Card | Check | | | |
| If paying by credit card, ple | ase fill out the below | | | | |
| Name on Card: | | | | | |
| Card Number: | | | | | |
| Expiration Date: | | cvv: | | | |
| Symposia | | Exhibitor Opportunities | | | |
| Platinum | \$15,000 | In-Person | | | |
| Diamond | \$10,000 | Standard Booth (5 days) | \$3,000 | | |
| 🗌 Gold | \$5,000 | Standard Booth (ASM only) | \$2,500 \$1,500 | | |
| Annual Scientific Meeting | | Standard Booth (Symposia only) Not for Profit (5 days) | \$1,500 \$2,250 | | |
| Platinum | \$30,000 | Not for Profit (ASM only) | \$2,000 | | |
| ☐ Diamond | \$20,000 | Not for Profit (Symposia only) \$1 | | | |
| □ Gold | \$15,000 | Information Table only | \$500 | | |
| Silver | \$10,000 | | | | |
| Ala Carte Sponso | rship | | | | |
| I would like to spor | nsor the following: | To pay by check, mail a copy of this form witto: | ith payment | | |

American College of Medical Toxicology 10645 N. Tatum Blvd, Suite 200-111 Phoenix, AZ 85028

Please make check payable to: American College of Medical Toxicology

A la Carte Total: